



Best Protection



www.protection.Best

@BestTLD

Best : 20 Most Innovative Companies to Watch



Best nominated in the
20 Most Innovative
Companies to Watch.

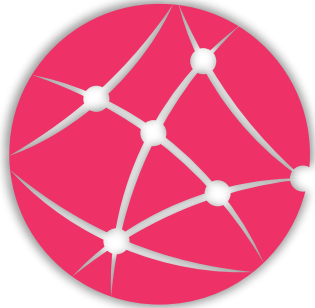
“20 Most Innovative Companies to Watch, 2022” is a celebration of the trailblazing organizations that are changing the game in their respective industries and altering the corporate landscape.

.Best

Top-Level Domain → go.Best

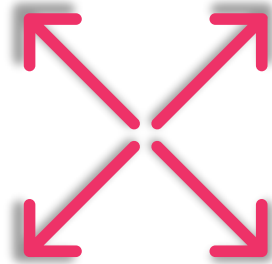
.Best : Execution

PRESENCE



+180
Countries

DISTRIBUTION



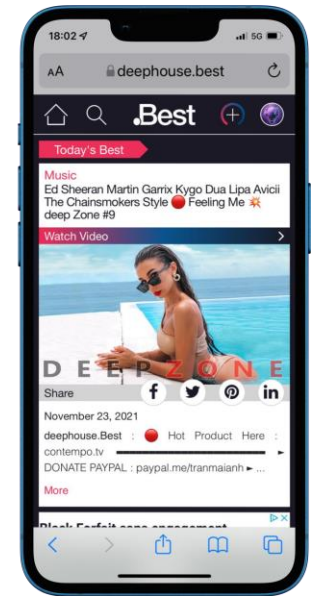
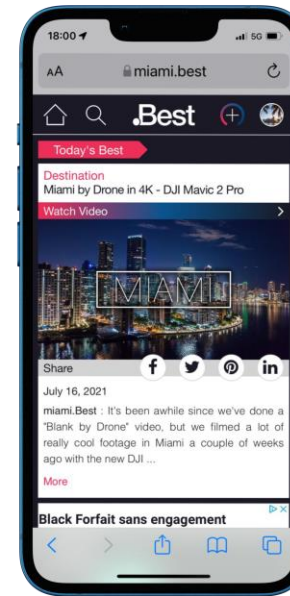
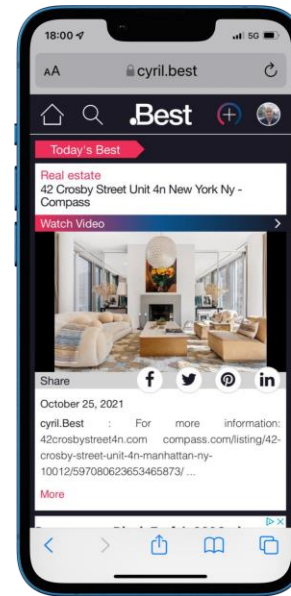
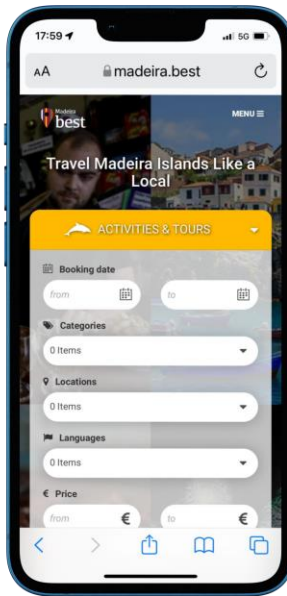
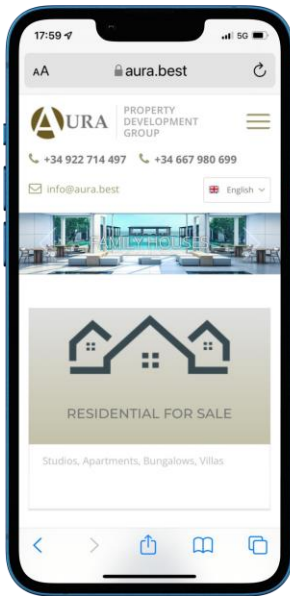
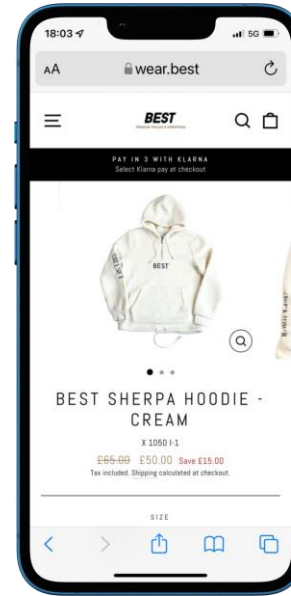
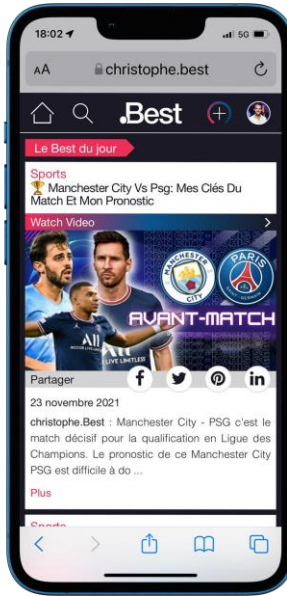
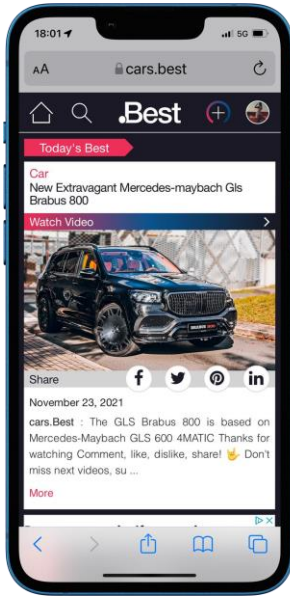
+240
Resellers

TRACTION



+40k
Live Domains

.Best : +40K Live Domains



Best : Brands & Customers

.Best

Social Media App → [app.Best](#)

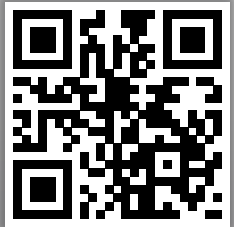
Scan to download



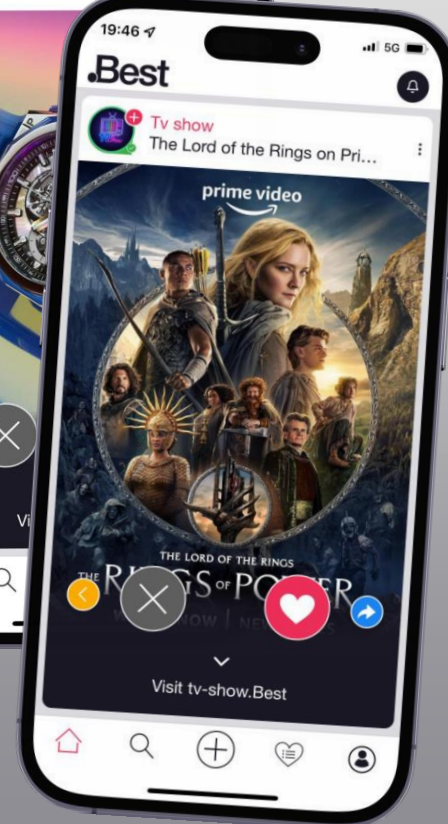
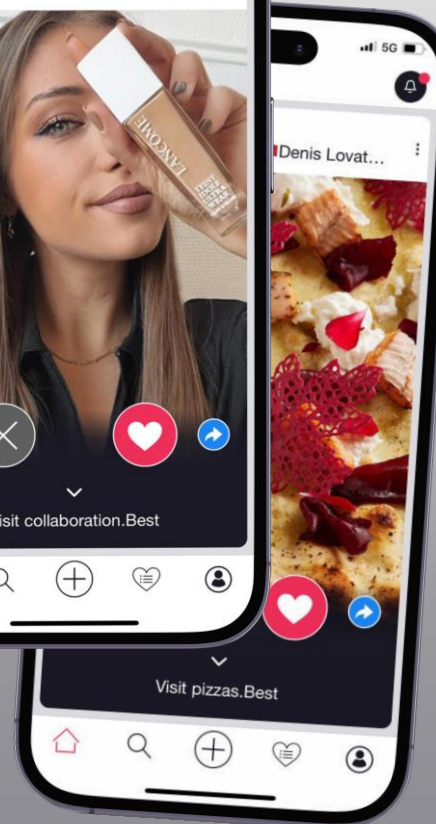
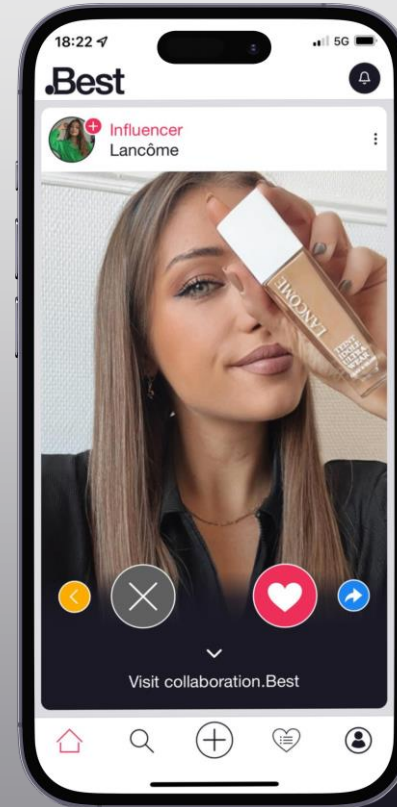
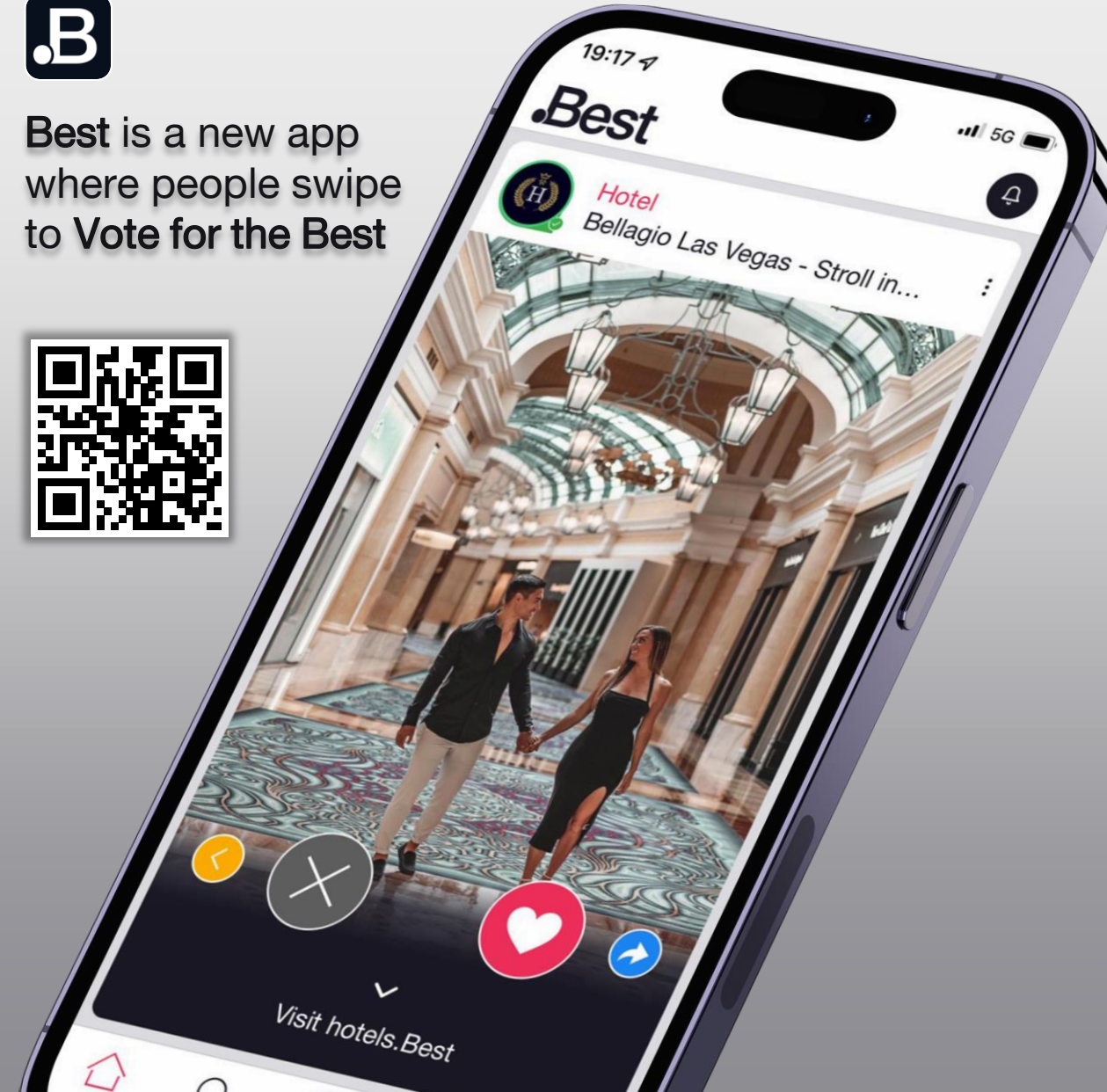
Best App : Vote for the Best



Best is a new app where people swipe to Vote for the Best

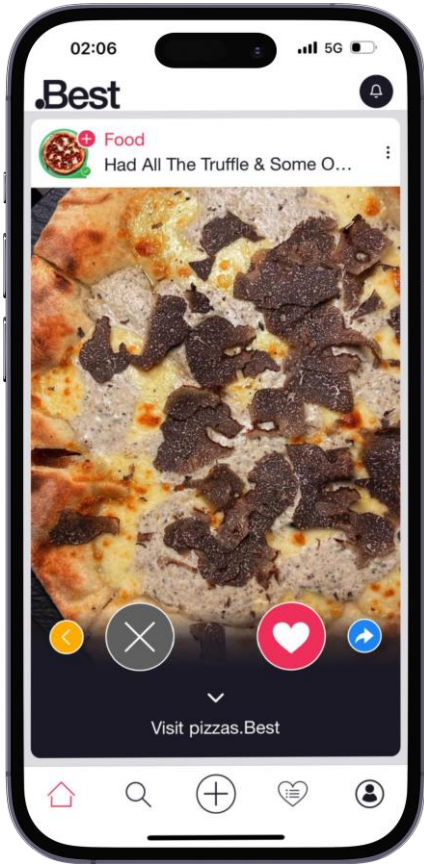


Share your **Best** ♥ Food, Hotels, Restaurants, Cars, Movies, Shows, Games, Music, Fashion, Beauty, ...



.Best App : Vote for the Best

Vote for the **Best Recipes**



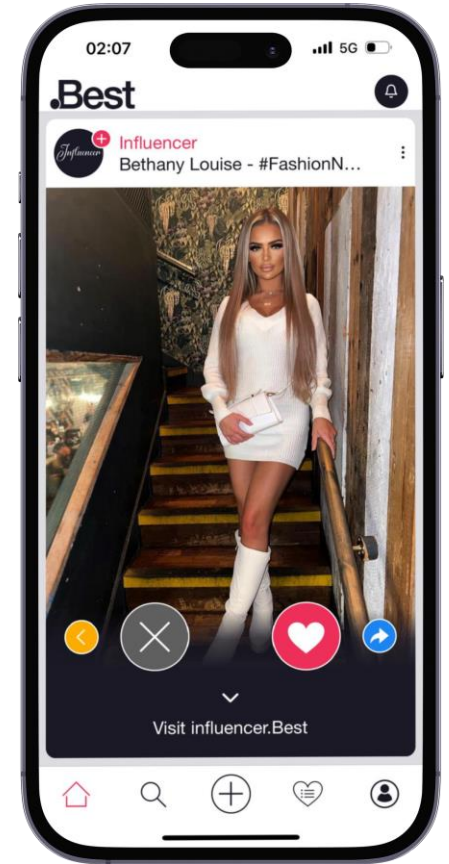
Vote for the **Best Fashion**



Vote for the **Best Shows**

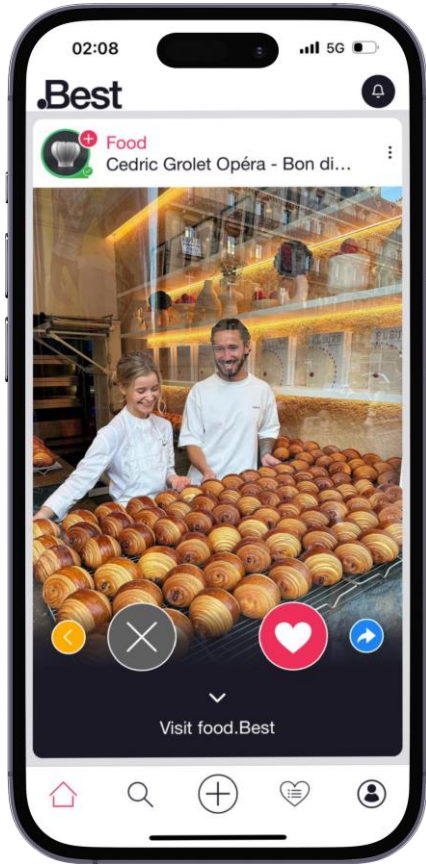


Vote for the **Best People**

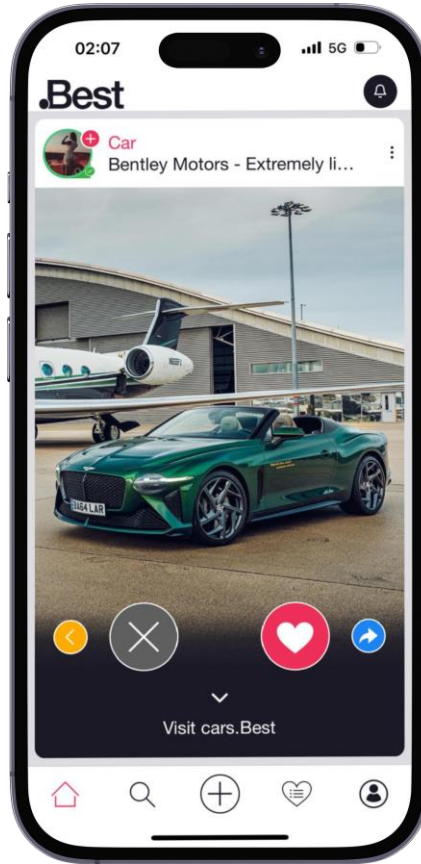


.Best App : Vote for the Best

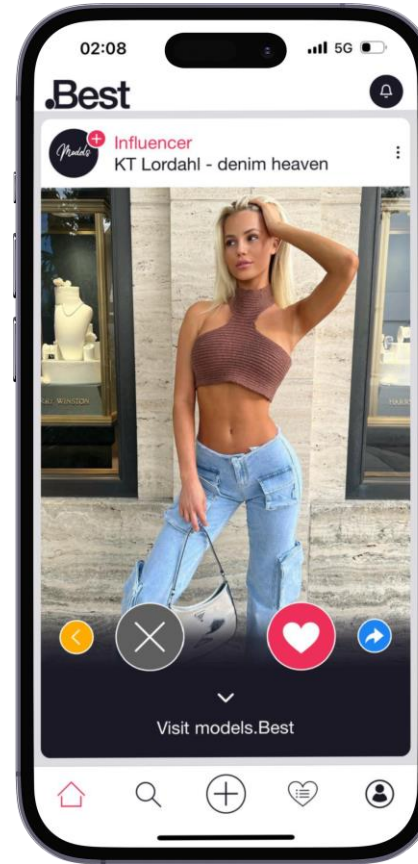
Vote for the **Best Food**



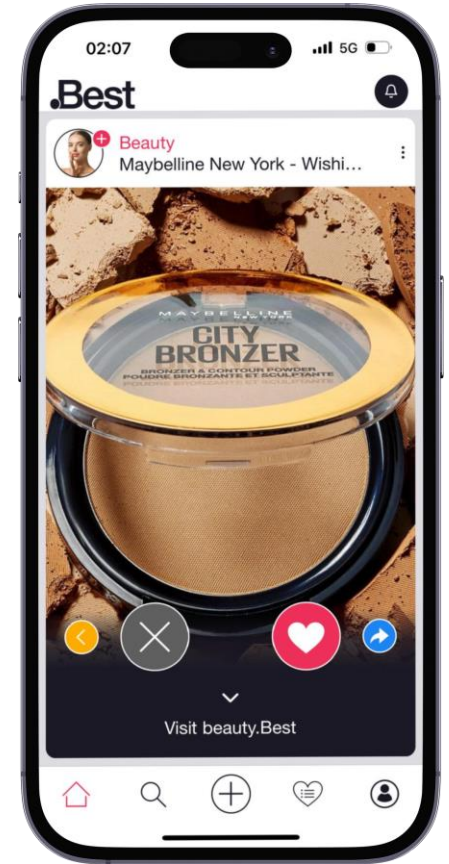
Vote for the **Best Cars**



Vote for the **Best Models**



Vote for the **Best Beauty**

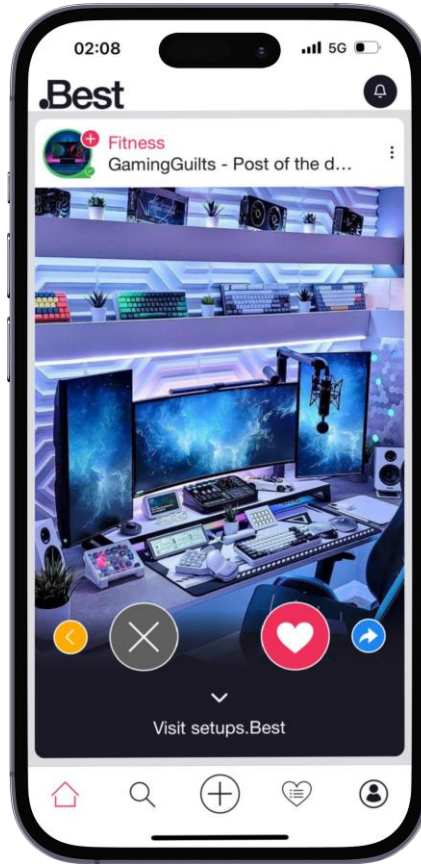


.Best App : Vote for the Best

Vote for the **Best Movies**



Vote for the **Best Tech**



Vote for the **Best Watch**



Vote for the **Best Places**



.Best

Protection → protection.Best

Best Protection — for IP rights owners



**Best Protection is a Free IP monitoring +
Automatic Takedown Service
against any form of IP infringement of
Trademarks and Celebrity names
related to .Best Domains and Best app.**

Best Protection — Total IP Protection

Trademark and Celebrity Managers submit for Free their terms & names to the Best Protection monitoring service to have them **protected** for each:

1. New .Best **Domain Name** Registration,
2. New Best app **User Name** Registration,
3. New Best app **User Generated** Content.

Best Protection — Eligibility

✓ Eligibility	Registered Trademark	Celebrity
Criteria	A nationally or regionally registered Trademark of 5+ Letters that is in force at the date the application. ex: apple, amazon, rolex, ...	Any person applying for the Best Protection in their 5+ Letters Celebrity name . ex: lady gaga, david guetta, ...
Proof	<p>Certified Copy of Trademark Registration</p> <p>Record of Intellectual Property Body database</p> <p>Documentary evidence confirming that the applicant is an authorised representative of the registered owner of the Trademark</p>	<p>Proof of celebrity status e.g: IMDB, Movie, TV show, ...</p> <p>Links of social media accounts</p> <p>Actors registration number</p> <p>Political party listing</p> <p>Other forms of proof which justify application to the Best protection.</p>

Best Protection — Variations

Best Protection authorizes a maximum of **3 Variations per Trademark or Celebrity Name.**

Variations can be typos, homoglyphs or common variants. Variations are **subject to the approval of Best.**

Best Protection — Multiple words

Trademarks & Celebrity Names can be composed by multiple words separated by a blank space. In case of a multiple words, Best will also protect the combine words without the blank-space.

Ex: **lady gaga** + **ladygaga** will be protected.

Best Protection — How it works

1. Submit your **trademarks** or **celebrity** names.
2. Terms are **monitored for Free in Real-time**.
3. If a term is **detected** in a new .Best domain, user name or user generated content, item is **automatically suspended** and a **takedown notice** is sent to the user.
4. A **Monthly Abuse reporting** is sent by email to the IP manager with infringement details.

Best Protection — Pay-as-you-go Pricing



Free Monitoring

No Takedown = No Fees

+

\$99 / Takedown

.Best Domain Name, Best app User Name or User Generated Takedown.
Maximum \$149 / month for unlimited Takedowns on the same term.

5x cheaper than URS, 15x cheaper than UDRP, 2x cheaper than any DMCA paying services

Best Protection — Capping Fees

If 2 or more takedowns happen on the same term during a same month, client will be automatically capped to a maximum \$149.00 fee per term for this month.

Best Protection — Benefits

- ✓ **Total Protection** → Domains+Users+Content
- ✓ **100% Efficient** → Automatic Takedown
- ✓ **Easy Set-up** → No need tmch, it, smd file, ...
- ✓ **Cheaper** → 5x less than urs, udrp, dmca, ...

Best Protection



@BestTLD #Best



: twitter.com/Besttld



: linkedin.com/in/Besttld



: protection@the.Best



: www.protection.Best



About Best

- **Best** Domains : go.**Best**
- **Best** App : app.**Best**
- **Best** Protection : protection.**Best**
- **Best** Revue : revue.**Best**
- **Best** Email : contact@the.**Best**
- **Best** Twitter : Twitter.com/**BestTLD**
- **Best** Linkedin : Linkedin.com/in/company/**BestTLD**
- **Best** Facebook : Facebook.com/**BestTLD**
- **Best** Instagram : Instagram.com/**BestTLD**
- **Best** Pinterest : Pinterest.com/**BestTLD**
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